

Movement Ecology Proposal Outline

Need/Problem/Solution:

- The need for social movement – we can pull this from the Momentum Basic Grant write up(just send it to you today) – the basic argument is that since democracy is stuck(money in politics, congress, etc), popular movement are the best avenue for us to bring real democracy in the US and get major change.
- Social movements that are mobilizing to bring major reforms in the country are comprised of multiple complementary approaches to change, the problem is that they are not explicit about their approached and because of it the movement doesn't have ecology within and cannot utilize the resources they need because they see difference as negative.
- Movement are about engaging a mass of people, so collaboration across organization is key to do that.
- Because of this problem movement cannot achieve the kind of capacity they need in order to win major change
- We need a model for movement ecology, that can serve as a blueprint and tool for multiple movements(mass incarceration, immigration, etc) in the US to expand their power dramatically. The purpose of the model is to create an experience and a set of strategies that can create **higher levels of collaboration** among multiple movement stakeholders.
- Our major need is that in the US we don't have a model of movement ecology like in other countries, for example MST in Brazil, or Otpor in Serbia, etc. –

Outcomes:

- Create a model for Movement Ecology that can support the multiple culture of change in the US.
- Create an experience(training) where a very diverse set of actors in multiple movements can use the model to create higher levels of collaboration among themselves.
- Provide extra(training and support) to a segment of anti-mass incarceration movement in their implementation of movement ecology

Timeline:

- February – Convene Movement Ecology Design team
- Feb-April – Develop Movement Ecology Model
- May – Convene 1st National Movement Ecology Gathering/training for 30 top diverse movement practitioners, focus on 3 movements (mass incarceration, immigrant justice and climate)
- June-November – Support the 3 groups that will be adopting the ME model
- December – Convene groups again to measure their implementations.

Budget:

Item	Cost
Design team convening and coordination	\$20,000
Coaching and support for Design team	\$30,000
Movement Ecology Training & Convening	\$40,000
December Convening	\$20,000
Transportation, materials, other needs	\$5,000
TOTAL	\$115,000