	5 £590,782	£522,115	7 £505,332	9 £461,727	£343,289	TOTAL ANNUAL PROGRAMME COST (including contingency @ 8%)
0	0 £547,020	£483,440	5 £467,900	0 £427,525	£317,860	TOTAL ANN UAL PROGRAMME COST
0	0 £15,900	£15,280	0 £16,090	0 £14,810	£18,060	Subtotal
Amusia ent. utiliste et. E. de pogramma se ente. Computer au ant de lepones equalment plans i menter, posting, printing, internet, mobile) Amusia encuritement cost for new deletaned file y well ne post during "vas-s t to 3 including adversing file se etc.)						Additional deficited of office gaze Equipment and consumables Recruitment
						Operations and sundries
						OPERATING COSTS
	0 £34,180	£33,420	5 £27,060	0 £23,495	£16,700	Subtotal
Taylor cost for influstry engagement (extramated at 5 per cant of overall food basiness to red per amount to encourage humans standards for earing, transport and slapsfer of all species (including with the humans standards or earing the control of the standards						Corporate engagement Supermarket survery Conserved attributed Publications
Notes	2021/22	2020/21	2019/20	2018/19	2017/18	OUR EXPERT TEAM
						Retailer, producer and manufacturer engagement
						AND ANAL
	0 £198.240	£141.840	0 £137.550	n £148.720	£79.600	Subtotal
						All ance building and engagement Conference attendance Market a mentioation* Polling
elt.  Toward coast-testimated as to 0.3 shorth and tripper amount frish team members including for fish-specific corporate engagement), participation is turngroup's dedicated fish Group and membership of the EU's influential floward coast-testimated as to 0.3 shorth but tripper amount for fish team members including for fish-specific corporate engagement), participation is turngroup's dedicated fish Group and membership of the EU's influential floward coast-testimated as to 0.3 shorth but tripper amount for fish team members including for fish-specific corporate engagement), participation is turngroup's dedicated fish Group and membership of the EU's influential						Knowledge transfer (including events) Translation costs
inding and engagement with policy makers, food businesses as well as for wider wave exessating activities). Costs include website edsign, development, testing and the creation of public facing assets including to demonstrate this testing and engagement with policy makers, food businesses as well as for wider wave exessatings, activities). Consisting website edsign, development, testing and the creation of public facing assets including to demonstrate this interest executions.						New online "I'sh hub"
Geledence patrientigliè e, deux cessers), meestigative fielebook to secure footage, images etc.) to demonstrate the suffering of turned this to be converted into compelling disciser, material for appropriate audiences (e.g. policy makers, public, media, food industry).  A new, cernical, digital has build be builded creating (for the first time ever) a dedicated fish welline platform. This will hod a high-referenced collection of resources addressing key fish welline issues (providing the basis for our fames).						Building a robust evidence base
						Awareness into action: Public-Jading activities
						ENGAGEMENT, OUTREACH AND INSPIRATION
	£240,800	£236,100	£231,500	£185,900	£145,000	Subtotal
To drive the programme, ensuring successful implementation, roll out and delivery against objectives. Responsibilities will include high-level bobbying, advocacy, stakeholder engagement, influencing est.  Responsible for intelligence egathering creation of surineex-approprish is materials; browkedge transfer rengagement with fish-specific companies and provision of technical support to the global Food Business team leg, production of information sheets, care studies, framing materials, signals with whether all and company engagement in another with the existing expecific companies and growing continues to the global Food Business team leg, production of Expert, inclinational specialist in range and attend oblying meetings, their appropriately, and management are produced and framing expecialists only web consent development and management expects. Additional opart or commonition of drive or pre-transpan policis reasons and policy over formating distription global product excitation for this at EU and intrinsial levels.]  Additional opart consultancy support 50 days annually at EUO per diem in Year 1 and 2 driving to EUO on augment the team at peak per look and clustered mound key moments.						Solido programme kod Solido programme kod Food Business Recearch Manager Research and Carpnagen Manager Media Manager Campagen Manager Additional research resource
						Dedicated fish welfare programme team
0	0 £57,900	£56,800	0 £55,700	0 £54,600	£58,500	Subtotal
Including strategy, coordination and III and national fish welfare policy and absocury work. Modils, compaging and digit activates. Food industry engagement on this welfare (Head of Food Business and European Food Business team) using the materials, bir leftings etc., propared by the dedicated new fish faceuarch Manager.						Programma kasteriship and management Anjake Acing activities Corporate engagement activities
			£STERLING			Global tram
Note:	2021/22	2020/21	2019/20	2018/19	2017/18	OUR EXPERT TEAM

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  and the second second input and support for our corporate engagement programme provided from within Companion's global team jet rid and individual IZ Initial provided in The Second k. Our market sensitisation's strand will be fox used on achieving a fundamental, cultural shift in attrude to and undestanding of fish (with a particular focus on sentence). Without this, the potential to advance fish welfare will be constrained. Costs for market sensitisation will be determined in Year 1 once there is a dedicated team in pake and coult produced and activities undertaken. Plans include the development of a range of public ficing materials (e.g. infographics, aimmations, social media memers, soundaties, short publications, images dc.) A section of the rew fish hub will be targeted forwards the public to demonstrate fish sentences including evidence, stories, access to find object.)