

What is YIMBYtown?

YIMBYtown is an annual conference that is a catalyst for unifying housing organizers, funders, builders, and thought leaders on a national scale. This three-day national gathering provides a platform for grassroots community organizers, political leaders, educators, housing developers, and everyday people to identify problems, create solutions, share resources, and make an impact on housing crises within local, regional, and national markets. YIMBYtown offers inspiration, tools, and a network to those who working to promote social innovation and sustainable development in cities across the United States and Canada.

This will be the second occurrence of this North American YIMBY event and we anticipate more than double than last year's participants. YIMBYtown 2017 is being hosted by East Bay Forward with fiscal sponsorship from the California Renters Legal Advocacy and Education Fund. There is currently confirmed representation from YIMBY organizations in 17 cities in both the United States and Canada. The YIMBYtown conference encourages any individual to submit proposals, lead workshops, institutes, keynotes, or any other form of facilitated breakout, regardless of educational status, background, or identity. The leadership team has been intentional about recruiting a broad diversity of participants, presenters and speakers in order to curate a rich dialogue and meaningful experience and expertise sharing.

Goals YIMBY 2017?

There are four primary goals for YIMBY 2017:

- 1. Unite the North American YIMBY Movement:** YIMBYtown provides a forum for networking, learning and the sharing of resources. The event convenes YIMBY-inspired individuals, organization leaders, and activists from across the country. YIMBY activists from across the country, as well as abroad, have been recruited and encouraged to attend, present and lead this event and share their experiences.
- 1. Facilitate Peer to Peer Learning:**
The event will focus on specific topics that communities across the country struggle with and provide forums for facilitated workshops, presentations and roundtable discussions. Through these learning opportunities participants can acquire new information, practice skills and collectively explore obstacles their organizing may face. Participants will learn effective organizing tactics, coalition building techniques, challenges/risks/opportunities, and will reach a better understanding of aligned interests and points of potential conflict in collaborations between urbanist/housing activists, developers, community leaders, and residents.
- 2. Construct a National YIMBY Framework:**
The conversation around the need for a national YIMBY organization has been actualized for some time. The YIMBYtown conference will have an ongoing space for participants to be a part of the creation and construction of such an organization. This will further create a national visual brand, platform and chapter structure to unify the North American YIMBY movement.

1. **Amplify YIMBY Research, Opportunities, Concerns and Solutions:**
 YIMBYtown 2017 will have YIMBY researchers, thought leaders and innovators from across the country leading conversations and presenting their findings in workshops. YIMBYtown will also have a research exhibition, and competition, for individuals to present their information and receive national merit from their peers and allies to the YIMBY movement. The opportunity to display and share useful research, case studies and lessons learned will ensure that organizers, developers and political leaders have the opportunity to be well informed and up-to-date in their work.

Programming & Schedule

YIMBYtown will have daily keynotes, a YIMBY leadership luncheon, and two thematic presentations for opening and closing session. The first full day of the event will have a traditional conference structure with workshops, roundtables discussions, a speaker series of talks and other breakouts. The second day will be an “unconference style” day of activities and attendee led breakouts to encourage the sharing of stories, knowledge and resources.

Thursday

Time	Event	Location
2:00 pm - 10:00pm	Registration / Info Desk	
5:00 pm - 6:00pm	Opening	
6:00 pm - 7:30pm	Keynote #1	
8:00 pm - 10:00pm	Entertainment #1	

Friday

Time	Event	Location
6:00 am - 12:00pm	Registration / Info Desk	
7:00 am - 8:00am	BREAKFAST	
8:30am - 9:30am	Block #1	
9:45am - 10:45am	Block #2	
11:00am - 1:15pm	Keynote #2 (LUNCH)	
1:30pm - 2:30pm	Block #3	
2:45pm - 3:45pm	Block #4	
4:00pm - 5:00pm	Block #5	
5:00pm - 8:00pm	DINNER	
8:00pm - 10:00pm	Entertainment #2	

Saturday

Time	Event	Location
7:00 am - 8:00am	BREAKFAST	
8:00 am - 9:30am	Keynote #3	
9:45am - 11:30am	Regional Caucuses	
11:30am - 1:30pm	LUNCH	
1:45pm - 2:45pm	Block #6 (UC)	
3:00pm - 4:00pm	Block #7 (UC)	
4:15pm - 5:15pm	Block #8 (UC)	
5:30 - 7:30pm	DINNER	
7:45pm - 8:45pm	Block #9 (UC)	
9:00pm - 10:00pm	Block #10 (UC)	
7:45pm - 10:00pm	Oversight Committee Meeting	
10:00pm - 12:00am	Entertainment #3	

Sunday

Time	Event	Location
7:00am - 9:00am	BREAKFAST	
9:15am - 10:15am	Keynote #4	
10:30 am - 11:00am	Closing	

Funding Needs for YIMBYtown 2017

This application to the Open Philanthropy Project is to help secure funds for scholarships and a portion of the event organization costs. YIMBYtown funding will also be assisted by our affiliates, business sponsors, and other granting. Additionally, our organization is prepared to expend its limited financial resources and more extensive volunteer bandwidth to ensure the event is a success.

Event Scholarships (for 100 individuals) - \$20,000.00

Event Operational Costs

Friday Luncheon Sponsorship - \$10,000.00

Keynote Sponsorship (cost of travel, lodging and speaking fee) - \$10,000.00

TOTAL REQUEST \$40,000.00