Program Area	Description	Year 1		Year 2		Details
		INR	USD	INR	USD	
Poultry Slaughter Reform	Engagement with regulatory institutions for systemic change and regulation	1,000,000	14,925.37	1,500,000	22,388.06	Research, meetings.
	Networking among NGOs and their capacity building for engaging with regulatory agencies + slaughter shops.	1,000,000	14,925.37	1,500,000	22,388.06	Workshops, travel.
	Local Community vigilance	1,000,000	14,925.37	1,100,000	16,417.91	Travel, outreach material
				-	-	
Reforming conditions in India's Dairy sector		2,500,000	37,313.43	3,600,000	53,731.34	Media work, travel, outreach, Workshops/seminars.
				-	-	
Reducing consumption of animal products in India	Institutional/Corporate reform (p	1,200,000	17,910.45	1,500,000	22,388.06	Additional staff, research.
				-	-	
Movement building	Capacity building of NGOs/NGIs and ongoing support for FAW interventions	2,500,000	37,313.43	3,000,000	44,776.12	Workshops (4), travel support and scholarships to NGOs/NGIs
				-		
	Total	9,200,000	137,313.43	12,200,000	182,089.55	
	Total over 2 years			21,400,000	319,403	