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OpenPhilanthropy Project
Lewis Bollard
Program Officer Farm Animal Welfare
182 Howard Street #208
San Francisco, CA 94105
USA

Zurich, 31 July 2017

Request for support of a project aiming at establishing fish welfare criteria for the Friend of the Sea standard

Dear Lewis

Thank you again for having asked the details of our Advanced plan. This improved the project design.

For the planning of the project, we made the following assumptions:

- (1) To carry out a gap analysis on a farm and give recommendations (1st visit) and to assess the progress made and give correcting recommendations (2d visit on the same farm), we calculate an average of 1 day per visit, plus the days needed for getting there and back home, which we try to keep modest by grouping the visits of neighbouring sites.
- (2) We do not know how the FOS certified farms will react, and how many, and which ones, will invite us. We can of course not show up as consultants against the will of a farmer. It could happen that some farmers leave FOS because of the perspective to have to cope with fish welfare criteria. On the other hand, and I hope so, we could experience that more farmers apply for FOS certification because of the added value by fish welfare.
- (3) Our planning embraces visits on about 50% of the FOS certified fish farms so far, including all fish species farmed under FOS certification, but excluding crustaceans and molluscs. This programme can be carried out until end of 2019.

The funds needed to accomplish the task amount to EUR 375.606, detailed in the attached spread sheet which contains 4 sheets:

- Budget: overview of costs
- Planning: Time table and cost factors
- Species: The species for which scientific background has to be researched yet
- Staff: Human resources available

Summary of costs:

EUR	Year	
308.264	2017-2019	Consulting on-site and guidelines developing
48.592	2018-2019	Outreach: conferences, media
18.750	2017-2019	Develop new short profiles (contribution to 25% of the costs)
375.606	2017-2019	Total budget
121.250	2016-2019	Additional in-house effort (species short profiles)

Our researchers, all of them trained in science and in practise, are excited of the project idea and willing to give their best. They understand the joint project with FOS a logical step forward from what they do for FishEthoBase.

Thank you very much for examining our project. We are ready to answer any further question.

We will be very happy to realise this project with the support of OpenPhilanthropy.

Kind regards,



Billo Heinzpeter Studer
President fair-fish international

Please find the budget with all details (4 sheets) attached.