



Animal Welfare Standards Project Proposed Budget (Jan 2017 – Dec 2019)

Prepared for Lewis Bollard (Open Philanthropy)

1.0 Brief description of elements

1.1 Farming systems workshops (pig + poultry)

China

China is the world's highest producer of farmed pork, chicken and eggs, with over half a billion pigs thought to be on farms, 20 million slaughtered per week, 5 billion chickens raised for slaughter per year and estimates of over 2,600 billion hens in battery cages (FAO STAT). A new fully translated training package will be developed, focussed on pig and poultry animal welfare in farming systems. Fitting with the structure familiar to the project and utilizing networks now established in China, this package will then be delivered to enlisted animal welfare facilitators within China by world renowned farm animal welfare experts, along with additional supporting subject matter. These facilitators will then train farmers and business owners within the poultry and pig industries. Considering the processing size of farming operations within these industries in China, the amount of animals affected per single stakeholder trainee is vast – and will be measured.

1.2 Slaughter and transport workshops (pig + poultry)

China

Continue existing slaughter and transport training packages in China (basing in Beijing rather than Guangzhou). Asia accounts for 39% of slaughtered animals worldwide each year, with little or no animal welfare guidelines or law (FAO STAT). The current package and training matrix is available at www.animalwelfarestandards.org, and is based on the International OIE Terrestrial Animal Code, and current scientific knowledge.

1.3 Stakeholder research (China, Malaysia, Viet Nam, Thailand, India, Bangladesh, Australia, New Zealand)

This research is aimed at understanding the stakeholders who are making decisions that directly affect the welfare of the animals during critical moments. Understanding the attitudes, motivators and barriers of the little understood and rarely reached livestock stakeholders in Asia will allow animal welfare initiatives and

projects in the future to tailor programs for increased engagement and success. Focus groups will also be held in Australia and New Zealand to form comparison, however as the project management team is based in AU and NZ, this research incurs a minimal cost. This research will form a PhD conducted over a 3 year period (with funding requested for the first 2 years), and publications that will be widely available for use amongst animal welfare organisations.

2.0 Budget

Component	Item Description	Budget Allocation
		*USD (AUD)
Farming systems workshops (pigs and poultry)		
Facilitator workshops (2 days)		
<i>China</i>		
	Local organisation cost	\$220 (\$300)
	New material development	\$15,000 (\$20,000)
	Travel x5 SME party (Home-China return)	\$7,300 (\$10,000)
	Accommodation SME party x5 (3 nights, \$100per night)	\$1,100 (\$1,500)
	Inter China travel attendees x20	\$2,900 (\$4,000)
	Per diems x20 delegates	\$7,700 (\$10,500)
	Per diems x5 SME party	\$1,900 (\$2,500)
	Per diem Country Collaborator	\$370 (\$500)
	Verbal translator	\$750 (\$1,000)
Stakeholder workshops (1 day)		
<i>China</i>		
	Hire of room x15 venues	\$1,100 (\$1,500)
	Food for attendees x300 attendees	\$600 (\$800)
	Travel for x300 local attendees	\$2,200 (\$3,000)
	Cost per trainer x15	\$1,100 (\$1,500)
	Trainer bonus x30 (2 per 15 sessions)	\$5,500 (\$7,500)
Resources		
	Translation fees	\$370 (\$500)
<i>Brochures in local language re 'Top 10' messages</i>		
	Printing and design x500	\$750 (\$1,000)
<i>Stakeholder training package</i>		
	Translation	\$2,900 (\$4,000)
	USB purchase x50 8GB	\$260 (\$350)
Slaughter and transport workshops		
Facilitator workshops (2 days)		
<i>China</i>		

	Local organisation cost	\$220 (\$300)
	New material development	\$15,000 (\$20,000)
	Travel x5 SME party (from AU, NZ, Asia and EU)	\$6,000 (\$8,000)
	Accommodation SME party x5 (3 nights, \$100per night)	\$1,100 (\$1,500)
	Inter China travel attendees x20	\$1,900 (\$4,000)
	Per diems x20 delegates	\$7,700 (\$10,500)
	Per diems x5 SME party	\$1,900 (\$2,500)
	Per diem Country Collaborator	\$400 (\$500)
	Verbal translator	\$750 (\$1,000)
Stakeholder workshops (1 day)		
<i>China</i>		
	Hire of room x15 venues	\$750 (\$1,000)
	Food for attendees x300 attendees	\$600 (\$800)
	Travel for x300 local attendees	\$2,200 (\$3,000)
	Cost per trainer x15	\$1,100 (\$1,500)
	Trainer bonus x30 (2 per 15 sessions)	\$5,500 (\$7,500)
Resources		
	Translation fees	\$750 (\$1,000)
<i>Brochures in local language re 'Top 10' messages</i>	Printing and design x100	\$1,500 (\$2,000)
<i>Stakeholder training package</i>	Translation	\$1,500 (\$2,000)
	USB purchase x100 8GB	\$600 (\$800)
<i>Branding</i>	Website additions and changes	\$1,500 (\$2,000)
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Project Research		
<i>Surveys (MSinclair, PhD)</i>	Translation of surveys	\$1,500 (\$2,000)
<i>Focus groups – barriers and drivers (MSinclair, PhD)</i>	Travel Australia-Vietnam	\$750 (\$1,000)
	Travel Australia-Thailand	\$750 (\$1,000)
	Travel Australia-China	\$900 (\$1,200)
	Travel Australia-Malaysia	\$1350 (\$1,800)
	Travel Australia-India + Bangladesh	\$1350 (\$1,800)
	Travel within Australia	\$750 (\$1,000)
	Travel Australia-New Zealand	\$900 (\$1,200)
	Researcher accommodation allowance (\$60 per night) x56 nights**	\$2,600 (\$3,400)
	Per diem allowance (food, transport, incidentals) (\$100 per day x60 days)	\$4,500 (\$6,000)
	Verbal translator for focus groups (12 days x \$200 per day)	\$1,800 (\$2,400)
	Domestic travel (3 per country, 22 focus groups, \$100 per location)	\$1,800 (\$2,200)

<i>Stakeholder research - slaughter (ATawde, MSc)</i>	Creation of questionnaire incl translation	\$750 (\$1,000)
	Researcher accommodation allowance (\$50 per day) x5 nights	\$190 (\$250)
	Food allowance (\$50 per day) x5 days	\$190 (\$250)
	Domestic travel (within China, \$100 per location)	\$220 (\$300)
<i>Chinese training package evaluation (TBA, MSc or PhD)</i>	IT components (incl. cameras)	\$7,600 (\$10,000)
	3x travel to China (meetings, installation, de-installation). \$2,000 per visit (travel, accom, visas).	\$4,500 (\$6,000)
	Misc student research expense buffer	\$1,500 (\$2,000)
Administration		
	Project Manager/Researcher at UQ (Michelle Sinclair). Incl. salary 36mth (8hrs per week for 2 years) HEW 7.1 PPT (\$16,000 per year x2) + top up research scholarship (\$12,000 per year x2)	\$43,000 (\$56,000)
	29% School Vet Sciences salary on-costs (UQ) + 4wk sev (Michelle Sinclair)	\$8,000 (\$11,000)
	Project Administrator at UQ (TBA) 0.4 FTE 24months (14.5hrs per week for 2 years) HEW 4.1 (\$19,500 per year x 2)	\$30,000 (\$39,000)
	Project Administrator 29% School Vet Sciences on-costs (UQ) + 4wk sev	\$10,000 (\$13,000)
	Project Director/research support at UQ (Prof Clive Phillips)	\$14,600 (\$10,000)
Subtotal		\$236,000 (\$314,150)

Notes

Prices per item are converted to USD in approximates (rounded). Budget would be operated in AUD.

*Prices in 'item description' are in AUD, not USD.

**Attempts will be made to request hosts offer free or discounted suitable accommodation/billet homestays in particular for this student who will be staying/working with collaborators for around a month each.

***All attempts will be made to secure the best possible value for cost in all aspects of the project.